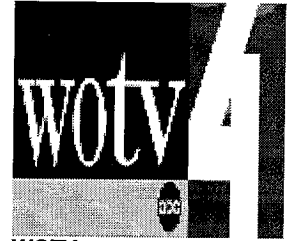


**ORDER**

**Orders**  
**Order / Rev:** 219411  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 11/06/12 - 11/06/12  
**Original Date / Rev:** 11/05/12 / 11/05/12  
**Order Type:** REG

**Primary AE:** WOTV Local House  
**Sales Office:** L-GR  
**Sales Region:** Loc

**Agency**  
**Name:** Russo Marsh & Rogers  
**Buying Contact:**  
**Billing Contact:**  
 770 L Street  
 Sacramento, CA 95814

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** POL/Campaign to Defeat Obama Pac  
**Demographic:** A35-64  
**Product Codes:** PL2  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	8	\$3,400.00	\$3,400.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	8	\$3,400.00	\$3,400.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$3,400.00</b>	<b>\$3,400.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOTV Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	11/06/12	11/06/12	Daybreak @ 6	CM	6-7a	-T-----	1:00	2	\$300.00	P1	0.00	NM	2	\$600.00
				Daybreak @ 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		2				\$300.00		0.00			
N 2	WOTV	11/06/12	11/06/12	GMA	CM	7-9a	-T-----	1:00	2	\$800.00	P1	0.00	NM	2	\$1,600.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		2				\$800.00		0.00			
N 3	WOTV	11/06/12	11/06/12	M-F 9-10a	CM	9a-10a	-T-----	1:00	2	\$300.00	P2	0.00	NM	2	\$600.00
				Trisha Goddard											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		2				\$300.00		0.00			
N 4	WOTV	11/06/12	11/06/12	M-F 10-11a	CM	10-11a	-T-----	1:00	2	\$300.00	P2	0.00	NM	2	\$600.00
				Wendy Williams											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		2				\$300.00		0.00			
													<b>Totals</b>	<b>8</b>	<b>\$3,400.00</b>